



Traders Magazine - 40 Years of Excellence Behind Us, Unlimited Opportunities Ahead of Us

The past forty years have seen many changes, challenges and developments to create what is the current institutional trading community, and *Traders Magazine* was there to cover it all.

Traders Magazine kept readers updated on all the news and trends affecting their business and provided the insight and analysis they could use to succeed during both bad times and good. With forty years of excellence behind us, the future of *Traders Magazine* is one of unlimited opportunities for our loyal audience and advertisers.

"People are talking about *Traders Magazine*."

Traders Magazine keeps me informed as to what technology is available and all of the changes that occur in the marketplace."

- Senior Securities Trader, Buy-side.

"I find it to be a very valuable tool and an easy read."

- President/CEO, Sell-side.

"I look forward to EVERY ISSUE."

- Managing Partner, Buy-side.

Source: Harvey Research 2008

