



**"Cutting edge information."**

- SVP, Hedge Fund, Buyside.

**"Great articles, I appreciate the up to date and well-rounded content on industry trends and developments."**

- Fund Manager, Hedge Fund.

Source: Harvey Research 2008

## Traders Magazine's Writers

Traders Magazine has five staff writers, dedicated to the magazine. Our writers are full time staff, with almost a century of combined experience in this industry.

## Traders Magazine Publisher

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## Unparalleled Coverage of the Entire Trading Process

The quality and depth of coverage of *Traders Magazine* editorial has been the single most significant feature to making us the market leader for the past 40 years.

*Traders Magazine* publishes unparalleled coverage of the entire trading process, including equities and options, major trends, financial industry news, executive profiles and the cutting edge technology developments that keeps Wall Street running.

### Editorial Overview

*Traders Magazine* unparalleled editorial quality is always evolving in design, coverage and initiatives to keep us ahead of the curve.

Features include:

**Inside Trading** - News and analysis of the developments that affect trading; focusing on areas such as the market centers, the technologies, the strategies, the firms and the people that make it happen.

**On The Move** - Promotions and job moves of the key industrial personnel.

**Rules and Regs** - The regulations and congressional actions that affect trading.

**Tech Notes** - Short, to-the-point stories of technology product updates, as well as new products.

**Brokerage** - The latest trends and analysis of what's happening at firms, as well as profiles of people in the industry.

**Exchanges** - Parsing the rules, the routing and the pricing that drives where and how stocks trade.

**Viewpoints** - Industry professionals offer their insights on regulatory, trading and technology issues.

**Vendor Solutions** - The innovations in technology that are shaping the industry today.

**Options** - What drives the ever-changing options trading business in technology and at the exchanges.

**Clearing** - Insights that delve below the surface in clearing.

**Buyside Snapshot** - Profiles of buyside firms and traders, as well as the issues they face.